

Creative Communications - Greenville
Po Box 24189
Greenville SC 29616

Larry Martin/ R/ Senate
Submission Number 3233 Issue 4



WSPA-TV
250 International Dr.
Spartanburg SC 29303-8698
(864) 576-7777 FAX (864) 587-4480

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Client: Larry Martin/ R/ Senate	Submission Cost: 10450	Campaign Ref: BX212102603
Buyer: ..	Client/Product/Estimate: MARTIN/101712/WSPA	Sales Rep: WSPA Political
Schedule Dates: 10/29/12 to 11/06/12	Weeks: 2	Order Ref: MARTIN/101712/WSPA
Est./PO Number: MARTIN/101712/WSPA	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: 2012	Booking Group: WSPA	Key Market: Greenville Spartanburg Asheville
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	Mon 10p ET / 9p CT Hawaii Five-0 MTWTFSS Isolations: W/C 11/05 M.....	06	1350	30 Comme	Nbr of Spots	1	1	1350
2	Tue 9p ET / 8p CT NCIS Los Angeles MTWTFSS Isolations: W/C 10/29 .T.....	05	1500	30 Comme	Nbr of Spots	1	1	1500
3	Wed 9p ET / 8p CT Criminal Minds MTWTFSS Isolations: W/C 10/29 .W....	05	1250	30 Comme	Nbr of Spots	1	1	1250
4	Fri 9p ET / 8p CT CSI NY MTWTFSS Isolations: W/C 10/29F..	05	800	30 Comme	Nbr of Spots	1	1	800
6	Sun 730p ET / 630p CT 60 Minutes MTWTFSS Isolations: W/C 10/29S	04	2500	30 Comme	Nbr of Spots	1	1	2500
7	M-F 7a CBS This Morning MTWTFSS Isolations: W/C 10/29F.. . W/C 11/05 MT.....	04	80	30 Comme	Nbr of Spots	1	1	80
8	Sun 9a ET / 8a CT CBS Sunday Morning News MTWTFSS Isolations: W/C 10/29S	04	175	30 Comme	Nbr of Spots	2	2	350
9	Fri 10p ET / 9p CT Blue Bloods	03	2500	30	Nbr of Spots	1	1	2500
Weekly Totals: Total Spots(Ord Spots)					8	2	10	

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	MTWTFSS Isolations: W/C 10/29F..			Comme				
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Grand Totals

		Month 11 Weeks: 4	
Totals		10/29	11/05
Spots	10	8	2
Cost	10450	8980	1470

Grand Totals:

Spots:	10
Gross Total:	10,450.00
Commission:	1,567.50
Net Total:	8,882.50